Bryan Bardin

Personal Resume

Every tool in the box. Through every chapter in the story. With every seat at the table.

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I've spent my life collecting a pretty unusual set of tools — from teaching preschoolers to strategic planning, from video production to system design and execution AND a studio filled with arts, crafts, and robots. They may not belong together on a résumé, but they all scratch the same itch: you walk into a room, there's no playbook, and something needs to get done. Those rooms, those chapters, that’s where I thrive.

I grew up in St. Pete, went to UF, spent seven years in New York, and then came home. I'm a fourth-generation Presbyterian, a volunteer leader in my community, and I'm happiest when I'm making something better than I found it.

SVP, Strategic Program/Portfolio Manager 2020 – Present

Seacoast Bank (NASDAQ: SBCF)

Stuart, FL (based in St. Petersburg)

Lead enterprise-wide strategic programs and portfolio management for one of Florida's largest community banks (~$21B in assets). Primary program leader for the bank's M&A integration function — due diligence through conversion and trailing activities — partnering with senior leadership, cross-functional teams, and acquired institution leadership. Graduate of Seacoast's Enterprise Leadership and Mentorship Program (ELAMP, 2025).

- Led the integration of 9 financial institution acquisitions representing billions in combined assets, including Citizens First Bank ($4.1B in assets, ~~$829M deal value) and Professional Bank (~~$2.4B in deposits), scaling through increasingly complex conversion models (automated, in-house, hybrid)
- Completed the Heartland National Bank acquisition in under 120 working days, pioneering the bank's first fully in-house data conversion and creating a repeatable, scalable model
- Established due diligence governance and risk assessment frameworks; managed Ernst & Young consulting engagement and board/regulatory presentations
- Designed and managed the 4DX Sales Enablement Program, driving measurable improvements in incident management, fee income, customer journey, and executive transparency
- Negotiated and delivered the NCR ATM-as-a-Service contract — 75 ATMs deployed in approximately 6 months

- Led trailing activities remediation across 7+ prior acquisitions, significantly reducing cyber and financial risk exposure

Website Manager (Volunteer)

2020 – Present

Russell Island - Property Owners Association, Foundation, and Yacht Club

Russell Island, MI

Built and manage the unified web presence (russellisland.org) for a small island community of approximately 100 cottages in the St. Clair River, serving three distinct organizations — the Russell Island Property Owners Association, the Russell Island Foundation, and the Russell Island Yacht Club. Coordinating with leadership across all three organizations on content strategy, communications, and site maintenance.

- Designed and built a multi-organization website consolidating the digital presence of three independent entities under a single portal, including a restricted members-only section for the Property Owners Association members
- Serve as the ongoing digital point of contact — managing content updates, coordinating with volunteer leadership across three boards, and maintaining the site through six years of evolving community needs

Founder & Operator, Photobooth

2013 – Present

St. Pete Based Photobooth

St. Petersburg, FL

Built a professional photobooth operation from the ground up. Originally in response to my sister's wedding budget woes though I didn't make that deadline, it grew into a professional operation serving nonprofits, schools, corporate clients, and private events. Designed and iterated on the full hardware and software stack across multiple generations of equipment, perfecting the equipment stack from camera tethering, fast/high quality printer, and SMS delivery into a turnkey event experience.

- Produced photobooth experiences for clients including a local primary school, The Junior League, The Foundation for International Missions, and numerous weddings, nonprofit galas, and corporate events
- Designed and built the booth rig across multiple iterations — integrating a Sony mirrorless camera, DNP dye-sub printer, Mac-based software, and custom branding workflows
- Currently developing a custom client portal (photobooth.bry.bar) for event management, intake questionnaires, and guest photo galleries using a Laravel/MariaDB/Cloudflare R2 stack

Co-Chair, Pastor Nominating Committee

2023 – 2024

First Presbyterian Church of St. Petersburg

St. Petersburg, FL

Co-chaired the seven-member committee charged with leading the congregation through the full lifecycle of calling a new installed pastor — from discernment and search documentation through candidate evaluation, negotiation, and nomination. Guided committee operations, communications, and congregational engagement across a roughly 14-month process conducted under the polity of the Presbyterian Church (U.S.A.).

- Authored and managed the Ministry Discernment Profile (MDP), the congregation's foundational search document used for algorithmic candidate matching and self-referrals through the denomination's Church Leadership Connection (CLC) platform
- Led the review of 100+ candidate profiles, collectively evaluating hundreds of sermons and conducting a dozen interviews across multiple rounds — Zoom, in-person, and weekend-long campus and city visits
- Partnered with Presbytery leadership on formal committee training, process compliance, and CLC onboarding — one of the first committees to use the denomination's newly released Internet-based matching system
- Managed committee continuity through a mid-process member departure, coordinating with the Nominating Committee to present a replacement for congregational vote
- Maintained regular congregational communications through worship updates, the church newsletter, and a dedicated webpage — balancing transparency with the confidentiality required by the search process
- Culminated in a unanimous committee vote to nominate a candidate who was subsequently elected by the congregation

Founder & Principal Consultant

2016 – 2024

Troublemaker Technology Solutions

Pleasantville, NY ? St. Petersburg, FL

Founded and operated a digital consulting practice specializing in web development, digital marketing, and multimedia production. Served clients ranging from small businesses and nonprofits to breweries and a regional library. Expanded into video production and digital community strategy through a consulting engagement with connect.faith, a digital worshiping community.

- Designed and built websites for 15+ clients, managing the full lifecycle from requirements through deployment and ongoing support
- Served as Director of Programming (volunteer) and paid consultant for connect.faith — built the programming model for a geographically distributed community, served as primary director of photography and video editor
- Developed a custom photobooth experience (Banker & Haute) combining hardware integration, software configuration, and event production

Director of Programming

2019 – 2022

connect.faith (Digital Worshiping Community)

Virtual but Based in New York

Served as founding Director of Programming for a geographically distributed digital worshiping community, building the programming model from scratch for a congregation with no physical campus. Began as a volunteer leadership role and transitioned to a paid consulting engagement. Responsible for programming strategy, content production, and community engagement across digital platforms.

- Designed and built the programming framework for a fully digital worshiping community — defining content cadence, format, and engagement structure for a distributed congregation

- Served as primary director of photography and lead video editor, producing worship content and community media on an ongoing basis
- Developed strategies for fostering authentic community connection and spiritual formation in a remote-first environment — a model that proved especially relevant as churches nationwide pivoted to digital worship during COVID-19

Films on Purpose

2016

Founding Member

Pleasantville, NY

Co-founded a community-run documentary film series dedicated to screening films on environmental and social issues, hosted at venues including the Jacob Burns Film Center and local libraries in Westchester County, NY. Led initial strategy, branding, website development, marketing, and event logistics through the organization's launch before relocating to Florida. Films on Purpose continues to operate a regular screening calendar with post-film panel discussions, supported in part by a grant from the Westchester Community Foundation.

- Developed the organization's brand identity, web presence (filmsonpurpose.org), and marketing strategy from scratch — establishing the visual and digital foundation the series still uses a decade later
- Helped build a volunteer-run model sustainable enough to continue operating independently after the founding team transitioned out

Technical Director, Les Misérables Worship Service

2015

Pleasantville Presbyterian Church

Pleasantville, NY

Conceived and led the production of a two-performance worship service built around the themes and music of Les Misérables — a creative worship experience blending theatrical performance, set design, and liturgy. Managed a production team of approximately 10 adult volunteers and a youth cast and crew of 25–30.

- Led set design, audio/visual production, and talent coordination across both performances
- Co-drafted the script and order of worship, weaving the musical's themes of grace, justice, and redemption into the liturgical framework of a PC(USA) service
- Directed rehearsals and managed the integration of youth performers — many with no prior stage experience — into a cohesive production

Director of Christian Education

2010 – 2016

Pleasantville Presbyterian Church

Pleasantville, NY

Served as the sole staff leader for all children's, youth, and young adult ministries at a 250-member PC(USA) congregation in Westchester County, NY. Managed the full scope of the ministry area — program design and delivery, volunteer recruitment and management, budget oversight, communications, and technology.

- Designed and delivered programming for children's Sunday school (20–40 participants) and youth group (20–50 participants), managing an annual budget of approximately $10K and a volunteer team of 30
- Created the Challenge to Change mission trip program from scratch — a partnership with Cedarkirk Camp & Conference Center in Florida
- Produced a worship service built around Les Misérables, including set design, scripting, A/V production, and youth performance coordination
- Led the rollout of visual worship elements including projection system design and installation
- Provided first-line IT support for the church including PCs, Windows Server, Asterisk PBX, and network infrastructure

IT Administrator & Project Manager / Information Security Officer (Interim)

2017 – 2020

Freedom Bank

St. Petersburg, FL

Managed the technology infrastructure, digital strategy, and information security program for a $350M community bank with approximately 50 employees. Served as the sole technology leader, responsible for all IT systems, information security, vendor management, business continuity planning, and strategic technology projects. Led the bank's technology workstream during its acquisition by Seacoast Banking Corporation of Florida.

- Led the renegotiation of the bank's Jack Henry & Associates core banking contract — a $3.1M, 5-year agreement covering the full technology product suite, with estimated savings of ~$412K (11.7%)
- Designed and implemented the bank's information security program including SIEM, NAC, penetration testing, GLBA compliance, and Cyber Security Assessment Tool
- Directed business continuity planning and the bank's pandemic response during COVID-19
- Served as the acquired bank's project manager during the Seacoast acquisition, managing the technology transition from the inside — an experience that became the foundation for leading 9 subsequent integrations from the acquiring side

B.S. Psychology

2005 – 2010

University of Florida

Gainesville, FL

Bachelor of Science in Psychology with a focus on Suicidology. Teaching assistant for Psychology of Suicide. Active volunteer with the Crisis Center at the Alachua County Department of Health.

Eagle Scout

2004

Boy Scouts of America

St. Petersburg, FL

Eagle Scout, Troop 263, St. Petersburg, Florida. Eagle Scout project completed at Boyd Hill Nature Preserve — designed and built squirrel shelters from fallen trees milled into boards on-site.